GUIDANCE

**PRIZES** 

TUTORIALS

REGISTRATION



This year is a special year for our company.

It is the 50 year anniversary of Dedo Weigert Film and the 30 year anniversary of dedolight.

On this special occasion we want to let you participate in our International dedolight Competition.



In the past we have already done a lot of small competitions, linked to our seminars. Usually we had 3 setups and 3 individuals or groups of people. Here are just a few examples of results.

















Many of the images were absolutely astounding and creative, and that brought me to the idea to start this International Competition, to which we want to invite you, in such a way that other colleagues and image creators can share your approach and learn how you achieved these images.

We already have a bunch of lighting tutorials.

Now we are asking YOU to add to the wealth of ideas, so that others may learn from your ideas and creativity.

Watch the video to find out more about "how to join the competition" or read the guidance on this website.







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# We will have more than 30 prizes (motivated by the 30th anniversary of dedolight). The total value of the prizes is approx. Euro 100,000.

1. You can win

Many of the winning videos / entries, but also some of the ones that don't win may become part of our series of lighting tutorials. Of course you can publish your own entries freely, but you will also allow us to publish them within our series of tutorials. This will always be

done, showing you as the author of the individual video. Thus you will become a member of our club of lighting teachers.

## Everybody. Seasoned and experienced directors of photography, lighting cameramen, gaffers, photographers, students, any newcomer – no limitations.

Who can participate

Work on your own or within a group.

The entry could also come from a department of a media or film school; and if the teachers want to make this a part of their regular curriculum, that would also be welcome.

Each entry will be considered for a prize, regardless whether the entry is from one author or a group.

## Register with the agent / distributor for dedolight in your country, or a participating dealer.

How

- We will temporarily supply (through the responsible agent or distributor) a lighting kit for your work. With your distributor / dealer you will have to arrange a date and duration, when you want to shoot the competition video and how many
- days you will need the lighting kit. You also have to arrange shipment details and security. It will be left to the discretion of the dedolight distributor or agent to make such arrangements, also if there are any reasons to decline the cooperation.

# The Competition will run from 1st July through the end of September 2015.

When

## The lighting kit for your entry video will be a classic dedolight Portable Studio kit with 5 lights and accessories. Check Pere for content and description.

output (which is typical for all of our focusing LED lights);

Lighting kit supplied for your entry video

6. The Prizes

There will be 30 prizes, including many of our new LED lighting kits, which will allow practically all the lighting options, like the classic dedolight

The additional advantages of our LED lighting kits - like you find in most of our prizes - are as follows:

Look at the description and details of the prizes.

Low power consumption, making battery-powered lighting possible, no cable on the ground, easier setup. Dimming with no color change, very smooth with our proprietory dimming algorithms for smooth dimming, even at the lower end of the

Bi-color versions: tunable color temperature from 2700K to 6000K, allowing to adapt to most ambient light situations, simply by turning the control knob;

Portable Studio kits, which we will supply for your entry; including accessories for background creation and special effects.

- Lower forward heat emission;
- Precision lighting instruments

Longevity of the light source;

- Maintaining the unique dedolight features of the ,clean beam concept' with no stray light
- even light and color distribution the use of all our unique optical light-shaping accessories, which may not all be included in the prizes, but can be added by you later
  - aspherical wide-angle attachments imagers / projection attachments
- background effect projections with all of our lights, different patterns, different colors some of these will be included alongside with
- steel gobos

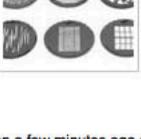




projections – straightening out the keystone effects.



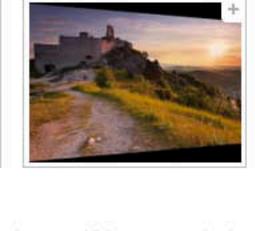


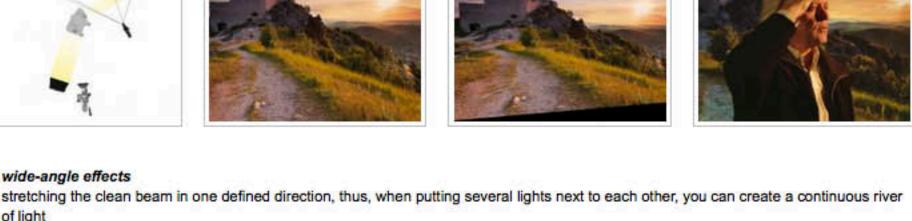


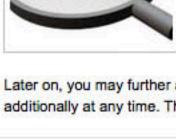












Length

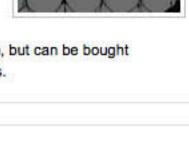
wide-angle effects

of light









7. Your subject for your video entry Your choice The situation, style, single person, multiple persons, product, art object or your pet. The Lighting Competiton can be any style.

## Gentle, subtle lighting – unnoticeable. Your explanation!!!

Noticeable lighting, even dramatic.

- How did you choose the placement angle, height, focus and dimming of each individual light. Why this way? Also explain, show and demonstrate less favored positions for each light; what made you choose this particular approach. Ideally, this will become a learning experience for your viewers.
- No firm rules, maybe 5 10 minutes. Single or multiple entries More than one entry can be accepted for each participant.
- If your on-camera statement / explanation is in another language than in English, please provide an English-language translation.
- 8. Video Upload

us at Dedo Weigert Film in Munich within the Competition period.

If needed, don't forget to include an English translation of the words.

In your original video, even in abbreviated form, we will also identify you as the author (unless you explicitly don't want this).

Please upload your video on YouTube, Vimeo or any other platform and send the link to your country's agent/distributor, and at the same time to

### The quality of the image Creative ingenuity Level and quality of your explanation

9. Choosing the winners

10. Permission to use and disseminate your video under Creative Commons Licence

Creative Commons Licence Examples

Please handle with reasonable care.

Procedure Example

dimensionality to the face.

positioning and orientation.

focus.

Yours, Dedo

11. Handling of the loaned equipment kit

Any accidental damage or any defect due to normal wear and tear will be at our risk.

Returning the loaned equipment To be agreed upon with your supplier / dealer / distributor.

In this example we have a person sitting in front of a neutral background, in a surrounding with little or no ambient light.

Different angles, away from camera axis may be chosen for a more three-dimensional impression or even dramatic.

Here you can watch the video, where we will show you one procedure only as an example. This is solely intended to introduce the range of

We may start with a soft light as key light and try to determine the best angle to catch a reflex in both eyes and still give some feeling of three-

## equipment and accessories, which you will find in your competition equipment. This is not at all an indication of our expectations for your entry. The competition kit mainly consists of -

1 imager / projection attachment A selection of steel gobos and 3 background effect filters 5 lighting stands with a flexible stand extension and many other accessories. A complete list of this you can find phere.

2 soft lights (different sizes) and 3 focusing lights with normal accessories;

Choose a suitable height for the desired effect. For fill light you may choose a suitable reflective surface (not included in the kit), or a second soft light. Again, explain choice of angle, position, height for the second light.

background without any interfering spill from key and fill light.

Balance the intensity to not distract from the foreground object.

You may want to dim the intensity on the fill light to achieve the desired contrast ratio between key and fill light. Choose one of the focusing lights as a back light. The back light you may first run at full power to define angle and position, and later on dim down to make it less obtrusive.

The next focusing light you may use as a kicker on the side of the face, which is opposite the key light.

Use the imager / projection attachment to project a background pattern / steel gobo.

Especially when using a camera with a small sensor and short focal length, it will be helpful to throw the background projection out of focus to create the illusion of space and depth. You may also want to use the fourth light to create another layer in background effects, to enhance the feeling of greater distance (three-

create the uniformity of the light character, illuminating the person from the back side.

Instead of the gobo projection you can also use our background effect glasses. Again, you will see that a completely different character of these projections can be achieved, whether the projection is in focus or thrown out of

If you choose to compose your entry with one single light only, that would be perfectly okay. If you add some additional helping devices, like reflective surfaces or gadgets to further cut or lower the light levels, that is also fine.

A further version can be the ,sandwich', combining a steel gobo with such a background effect filter.

Just to show you that there are no rules. You are totally free in your creative choices and procedures.

If ambient or available light plays a role in your entry, that is okay too.

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Good luck with your entry, we are looking forward to it.

On both soft lights, use a louvre / grid to keep light away from the background and the camera, allowing us the separate illumination of the Balance the back light between hair and shoulders if necessary (different reflective values / brightness) with the barn door, or with the set of half

This has to be done with great subtlety. This can help to bring more three-dimensionality / sculpting to the face. Not always necessary, not always desirable. If you don't want to use the kicker, you can use this light head as an additional light for accent or background. Use the remaining focusing light for the background. Create an evenly lit background or a slash of light, using the barn doors with different

Use color gel filters to indicate time of the day, be it a blue filter for night effect, or an amber filter (09) for an afternoon sunlight effect.

dimensionality) - if you don't want to use this light as a kicker. If you choose any particular color for the background projection, you may also want to use a similar color on the back light and the kicker to

All that we have shown here now, has nothing to do with rules, or even any suggestions of what we expect you to do. It is merely one example to run you through the range of equipment and accessories that we will provide to you. How you use them is completely up to you - the subject(s), the situation, the style of lighting, the character. All up to your creative choices.

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## **Prizes**

# 1st Prize • total value: € 6.797,70

## 4 Light Kit - BICOLOR AC/DC (Master) • SLED2x2-BI-M

## Kit content:

2 x DLED4-BI, dedolight focusing LED light head, bicolor; 2 x DT4-BI, Power supply for DLED4 bicolor light heads; 2 x DPLS, Light shield ring; 2 x DBD8, Standard barn door (eight leaves); 1 x DP1.1, Imager projection attachment; 1 x DPGH, Steel gobo holder (size 'M'); 1 x DPGSET, Gobo set (six popular steel gobos, size 'M'); 1 x DPACP, Accessory Pouch; 2 x TP-DCOL-BI50HO, Felloni dedocolor LED panel bicolor high output 50°; 2 x Felloni diffuser; 2 x Felloni power cables; 2 x Felloni AC Adapter; 2 x Felloni remote dimmer cables; 2 x TP-LONI-SBX42, Felloni soft box with 2 barn doors and 2 diffusers; 2 x TP-LONI-SBXGRID40, Felloni textile grid for soft box, 40°; 1 x DSCLED2x2, Soft case for 2x Felloni / 2x DLED4; 2 x DT4-BI-BAT-AB, Battery power supply for DLED4 bicolor light heads (D-TAP); 4 x LiTH 95 SI, Batteries with internal charger; 4 x DCAB3IEC-E, Mains cable for LiTH; 2 x DLBCA2-V, Belt adapter for V-Mount batteries with holding plate for DT4.X-BAT/-BI-BAT power supplies. D-TAP power out socket; 2 x DFH, Gel filter holder; 1 x DGW, Gel filter set, warm tone (fits Classic Series filter holder); 1 x DGMD, Gel filter set, mixed diffusion (fits Classic Series filter holder); 1 x DGCOL, Gel filter set, color effect (fits Classic Series filter holder); 1 x DSCS, Soft case, small; 1 x SDST4, Extra stand kit with 4x DST and soft bag



2nd Prize • total value: € 5.305,50

## 4 Light DLED Kit - BICOLOR AC (BASIC) • SLED4-BI-B

Kit content: 4 x DLED4-BI, dedolight focusing LED light head, bicolor; 4 x DT4-BI, Power supply for DLED4 bicolor light heads; 4 x DPLS, Light shield ring; 4 x DBD8, Standard barn door (eight leaves); 2 x DLSR70, Speed ring for CLASSIC Series and DLED4 light heads; 2 x DSBSXS, dedoflex mini soft box; 2 x DLGRIDXS, Grid (40°), fits mini soft box; 1 x DP1.1, Imager projection attachment; 1 x DPGH, Steel gobo holder (size 'M'); 1 x DPGSET, Gobo set (six popular steel gobos, size 'M'); 1 x DH2, wall holder; 1 x CLAMP1, dedolight clamp; 4 x DST, dedolight stands; 1 x DSC2 / 2-200, Soft case medium;



## 4 Light Kit - BICOLOR DC (BASIC) • SLED2x2-BI-B Kit content:

3rd and 4th Prize • total value each: 5.034,70

2 x DLED4-BI, dedolight focusing LED light head, bicolor; 2 x DPLS, Light shield ring; 2 x DBD8, Standard barn door (eight leaves); 1 x DP1.1, Imager projection attachment; 1 x DPGH, Steel gobo holder (size 'M'); 1 x DPGSET, Gobo set (six popular steel gobos, size 'M'); 1 x DPACP, Accessory Pouch; 2 x TP-DCOL-BI50HO, Felloni dedocolor LED panel bicolor high output 50°; 2 x , Felloni diffuser; 2 x , Felloni power cables; 2 x , Felloni AC Adapter; 2 x , Felloni remote dimmer cables; 2 x TP-LONI-SBX42, Felloni soft box with 2 barn doors and 2 diffusers; 2 x TP-LONI-SBXGRID40, Felloni textile grid for soft box, 40°; 1 x DSCLED2x2, Soft case for 2x Felloni / 2x DLED4; 2 x DT4-BI-BAT-AB, Battery power supply for DLED4 bicolor light heads (D-TAP); 4 x LiTH 95 SI, Batteries with internal charger; 4 x DCAB3IEC-E, Mains cable for LiTH; 2 x DLBCA2-V, Belt adapter for V-Mount batteries with holding plate for DT4.X-BAT/-BI-BAT power supplies. D-TAP power out socket; 1 x DSCS, Soft case, small; 1 x SDST4, Extra stand kit with 4x DST and soft bag;



# 4 Light Kit - BICOLOR AC (STANDARD) • KLED4-BI

5th and 6th Prize • total value each: 4.934,20

## Kit content:

4 x DLED4-BI, dedolight focusing LED light head, bicolor; 4 x DT4-BI, Power supply for DLED4 bicolor light heads; 4 x DPLS, Light shield ring; 4 x DBD8, Standard barn door (eight leaves); 2 x DLSR70, Speed ring for CLASSIC Series and DLED4 light heads; 2 x DSBSXS, dedoflex mini soft box; 2 x DLGRIDXS, Grid (40°), fits mini soft box; 1 x DH2, Wall holder; 1 x CLAMP1, dedolight clamp; 4 x DST, dedolight stands; 1 x DCHDKA1, Hard case;



# 3 Light Kit - BICOLOR AC (STANDARD) • BLED2x1-BI-S

7th to 9th Prizes • total value each: € 4.157,70

# Kit content:

2 x DLED4-BI, dedolight focusing LED light head, bicolor; 2 x DT4-BI, Power supply for DLED4 bicolor light heads; 2 x DPLS, Light shield ring; 2 x DBD8, Standard barn door (eight leaves); 1 x DP1.1, Imager projection attachment; 1 x DPGH, Steel gobo holder (size 'M'); 1 x DPGSET, Gobo set (six popular steel gobos, size 'M'); 2 x DFH, Gel filter holder; 1 x DGW, Gel filter set, warm tone (fits Classic Series filter holder); 1 x DGMD, Gel filter set, mixed diffusion (fits Classic Series filter holder); 1 x DGCOL, Gel filter set, color effect (fits Classic Series filter holder); 1 x TP-DCOL-BI50HO, Felloni dedocolor LED panel bicolor high output 50°; 1 x , Felloni diffuser; 1 x , Felloni power cables; 1 x , Felloni AC Adapter; 1 x , Felloni remote dimmer cables; 1 x TP-LONI-SBX42, Felloni soft box with 2 barn doors and 2 diffusers; 1 x TP-LONI-SBXGRID40, Felloni textile grid for soft box, 40°; 3 x DST, dedolight stands; 1 x DH2, Wall holder; 1 x CLAMP1, dedolight clamp; 1 x DBPSLED, Backpack, small, with dividers for Felloni panel;

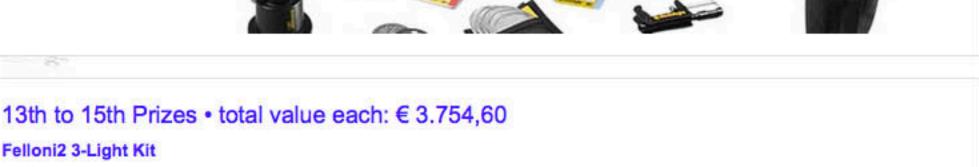


## 5-Light-Kit - Softcase • SPS5 2 x DLH1x150S, Soft light head, 100 W / 150 W tungsten, low voltage; 2 x HTP150S, High temperature resistant pouch for DLH1x150S; 2 x DT24-1, Power supply 1 x 24 V / 150 W (230 / 240 V AC); 1 x DSBSXS, dedoflex mini soft box; 1 x DLGRIDXS, Grid (40°), fits mini soft box; 1 x

10th to 12th Prizes • total value each: € 3.924,60

# DSBSS, dedoflex silver dome, small; 1 x DLGRIDS, Grid (40°), fits small silver dome; 3 x DLHM4-300, Light head, 24 V / 150 W tungsten, with

built-in transformer; 3 x DPLS, Light shield ring; 3 x DBD8, Standard barn door (eight leaves); 3 x DFH, Gel filter holder; 1 x DGW, Gel filter set, warm tone (fits Classic Series filter holder); 1 x DGMB, Gel filter set, mixed blue (fits Classic Series filter holder); 1 x DGMD, Gel filter set, mixed diffusion (fits Classic Series filter holder); 1 x DGCOL, Gel filter set, color effect (fits Classic Series filter holder); 1 x DSCK, Scrim kit (includes all Classic Series scrims); 1 x DSCP, Scrim pouch; 1 x DP1.1, Imager projection attachment with 85 mm lens; 1 x DPGH, Steel gobo holder (size 'M'); 1 x DPGSET, Gobo set (six popular steel gobos, size 'M'); 3 x DFX glasses (\*), Three structur glass filters including holders; x , DFXT6-R / DFXT10-B / DFXT11-P; 1 x CLAMP1, dedolight clamp; 1 x DSTFX, Flexible stand extension (510 mm); 5 x DST, dedolight stand; 2 x DLBOX, Plastic box; 6 x DL150, Halogen lamp 24 V / 150 W, blackened; 4 x DL150-NB, Halogen lamp 24 V / 150 W; 1 x DSC2/2-200, Soft case,

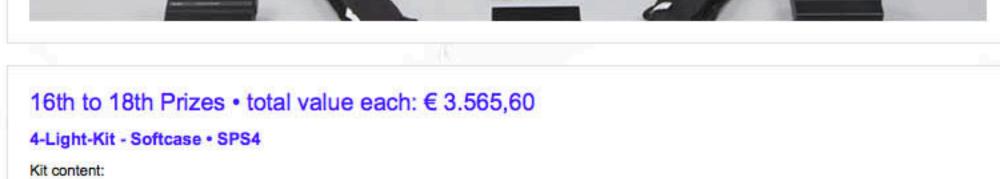


## Kit content: 3 x TP-DCOL-BI50HO, FELLONI bicolor LED panel light, dedocolor, 50° beam angle, high-output model; 2 x TP-LONI-SBX42, Soft box for FELLONI panels; 2 x TP-LONI-SBXGRID40, Grid 40° for FELLONI soft box; 2 x TP-OFFSET, Offset arm; 3 x TP-GMSET2, Gel Filter Set 2 (3314)

# 1/4 Minusgreen, 3318 1/8 Minusgreen, 3040 Powder Frost, 184 Cosmetic Peach, 3409 1/4 CTO, 3410 1/8 CTO, 3208 1/4 CTB, 3216 1/8 CTB);

Felloni2 3-Light Kit

3 x DST, dedolight stand; 1 x TPSC-DST, Soft case for 3x DST stands; 1 x TPSC3-0, Soft case for three FELLONI LED panels;



2 x DLH1x150S, Soft light head, 100 W / 150 W tungsten, low voltage; 2 x HTP150S, High temperature resistant pouch for DLH1x150S; 1 x DLHM4-300, Light head, 24 V / 150 W tungsten, with built-in transformer; 1 x DLH4, Light head, 100 W / 150 W tungsten, low voltage; 3 x

### DT24-1, Power supply 1 x 24 V / 150 W (230 / 240 V AC); 1 x DSBSXS, dedoflex mini soft box; 1 x DLGRIDXS, Grid (40°), fits mini soft box; 1 x DSBSM, dedoflex silver dome, medium; 1 x DLGRIDM, Grid (40°), fits medium silver dome; 2 x DPLS, Light shield ring; 2 x DBD8, Standard barn door (eight leaves); 1 x DSCK, Scrim kit (includes all Classic Series scrims); 1 x DSCP, Scrim pouch; 1 x DP1.1, Imager projection

# attachment with 85 mm lens; 1 x DPGH, Steel gobo holder (size 'M'); 1 x DPGSET, Gobo set (six popular steel gobos, size 'M'); 1 x DCAR3,

Cigarette lighter adapter; 1 x DXBAT4-3, Battery cable, 4-pin XLR (male) in and 3-pin XLR (female) output with in-line switch; 1 x CLAMP1, dedolight clamp; 1 x DH2, wall holder; 4 x DST, dedolight stand; 1 x DSTFX, Flexible stand extension (510 mm); 4 x DL150, Halogen lamp 24 V / 150 W, blackened; 4 x DL150-NB, Halogen lamp 24 V / 150 W; 2 x DL100-NB, Halogen lamp 12 V / 100 W; 2 x DLBOX, Plastic box; 1 x DSC2/2-200, Soft case, medium; 0



Flexible stand extension (510 mm); 4 x DL150, Halogen lamp 24 V / 150 W, blackened; 2 x DL150-NB, Halogen lamp 24 V / 150 W; 1 x

22nd to 24th Prizes • total value each: € 1.757,00

Panaura 5 KIT - STANDARD Tungsten w. Grid • SPA5T-S

DSC1/1-200, Soft case, small;

Kit content:

1 x DFT30, dedoflex translucent diffuser, 30 cm (12"); 1 x CLAMP1, dedolight clamp; 1 x DH2, wall holder; 3 x DST, dedolight stand; 1 x DSTFX,

# 1 x DLH1000SPLUS, Soft light head, 1000 W tungsten, large mount (100 - 240 V AC); 1 x HTP1000S, High temperature resistant pouch for DLH1000SPLUS; 2 x DL1000FEP-NB , Halogen lamp 1000 W / 230 V; 1 x DLPA5 , dedolight Panura 5; 1 x DLPA5G, Grid (40°), fits Panaura 5; 1 x DST400S, dedolight stackable stand, small; 1 x DSCPA5, Soft case for Panaura 5 kits;

# 25th to 27th Prizes • total value each: € 1.497,90

## 1 Light Kit - BICOLOR DC • SLED1-BI-M Kit content:

Kit content:

1 x DLED4-BI, dedolight focusing LED light head, bicolor; 1 x DT4-BI-BAT-AB, Battery power supply for DLED4 bicolor light heads (D-TAP); 1 x DPLS, Light shield ring; 1 x DBD8, Standard barn door (eight leaves); 1 x DLHAND, dedolight handle; 1 x DLSR70, Speed ring for CLASSIC Series and DLED4 light heads; 1 x DSBSXS, dedoflex mini soft box; 1 x DLGRIDXS, Grid (40°), fits mini soft box; 1 x DLBCA2-V, Belt adapter for V-Mount batteries with holding plate for DT4.X-BAT/-BI-BAT power supplies. D-TAP power out socket; 1 x LiTH 95 SI, Batteries with internal charger; 1 x DCAB3IEC-E, Mains cable for LiTH; 1 x DSCM2, Soft case, mono;



# 28th to 30th Prizes • total value each: € 1.004,00

**Print Preview** 

# Felloni2 Single Kit Kit content:

1 x TP-DCOL-BI50HO, FELLONI bicolor LED panel light, dedocolor, 50° beam angle, high-output model; 1 x TP-LONI-SBX42, Soft box for FELLONI panels; 1 x TP-LONI-SBXGRID40, Grid 40° for FELLONI soft box; 1 x TP-OFFSET, Offset arm; 1 x DST, dedolight stand; 1 x TPSC1, Softcase for one FELLONI LED panel;



Privacy Policy



# 30 Prizes total value of approx. € 100,000 International Competition

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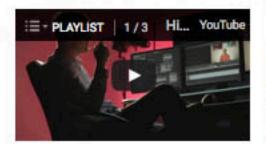
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**B** 

### Tutorials

### Learn Lighting from the masters



High-Class lighting in a small studio space



STREET, SELECT

Steampunk Lichtsetup mit Dauerlicht



Q&A: Jonathan Harrison about lighting SONY booth, IBC 2013

### Easy lighting for the small team



Lighting against daylight - simple techniques



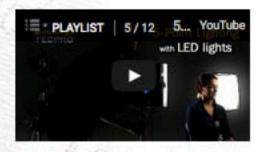
Lighting against daylight extending natural light



Lighting against daylight - big window



Portable Greenscreen: quick and easy Chroma Key lighting



5-point LED lighting set-up tutorial



Q&A: Gilles Fillion - dedolights in mixed light situations



"Making of" a music video: using LED lights creatively



FELLONI LED panels in a 3-Point Lighting Situation



dedolight PORTABLE STUDIO 5-Light-Kit



dedolight "Portable Studio" daylight cheat



FELLONI LED Lighting Panels



dedolight "Portable Studio" Lighting Kits







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## Registration

Register with the agent / distributor for dedolight in your country, or a participating dealer.

We will temporarily supply (through the responsible agent or distributor) a lighting kit for your work.

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## Agents / Dealers Worldwide

Lamas Eilms /Australia | Dh. I td

**AUSTRALIA** 

**GREECE GR** 

PERU

Manieu Maria Carmon E DE

CONCO FIIME & A