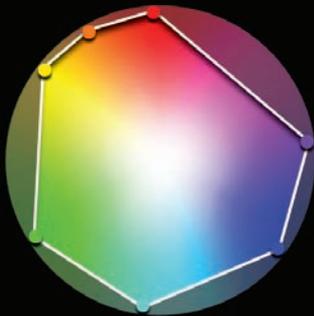


selador series

by ETC



x7 Color System



- Red
- Red-Orange
- Amber
- Green
- Cyan
- Blue
- Indigo

Conventional RGB



- Red
- Green
- Blue

More colour from the source
means more output and better
colour on stage

Introducing the x7 Color System

The basis of the Selador Series is the x7 Color System, which carefully proportions an unprecedented array of seven LED colours onto a single luminaire. Compared to conventional LED fixtures that use just three or four colours, the Selador Series produces a broader, richer spectrum of whites and a more vivid, nearly limitless colour palette.

While conventional RGB illumination renders coloured objects unnaturally red, green or blue, Selador's unique seven colour system gives natural colour to people and objects, making the Selador Series the only LED luminaires capable of interacting seamlessly with your conventional light sources.

Selador fixtures unlock LED technology's potential for truly spectacular light.



"With the inclusion of the Selador LED fixtures in the remodelled building, we have noticed substantial changes in the way we operate, and the amount of work involved in the 'care and feeding' of our cyc lights. Since installation over two years ago, no maintenance beyond the occasional dusting of lenses has been required to keep the Selador units operating efficiently and effectively. There have been no lamp costs, no gel costs and no labour costs for the Selador fixtures."

Mike McBride, The Church of Jesus Christ of Latter-day Saints

*lustr*TM

Brilliant white and tinted light for key, fill and front lighting

Finally, an LED fixture that lets you shine. Lustr is Selador's white light diva, giving you warm or cool light that can be adjusted from tungsten to daylight. Venues such as broadcast studios, museums and theatres will benefit from the lighting purity of Lustr fixtures, which render pigments and skin tones in their natural appearance. *No more artificial looking talent.*

Lustr's features

- Frosted optics for a soft beam pattern like a fresnel or pebbled plano convex luminaire
- x7 Color System optimised for pure, clean white light and tinted colours
- Medium power Luxeon Rebel emitters for long life and maximum energy savings
- Available as 11" (27.9cm), 21" (53.3cm), 42" (106.7cm) and 63" (160cm) units
- Studio yoke option (pictured) stacks two units for double the output or coverage
- Designed for medium throw distances where soft blending is important
 - Studio key, fill and wash lighting
 - Tinted stage washes



Eliminate manual gel changes and balance the selected hue across a range of colour temperature settings when controlling Lustr fixtures from an ETC control desk. You get incandescent-quality light with the power savings and colour changing capabilities of LEDs.

"With Selador fixtures, any skin tone can be lit correctly."

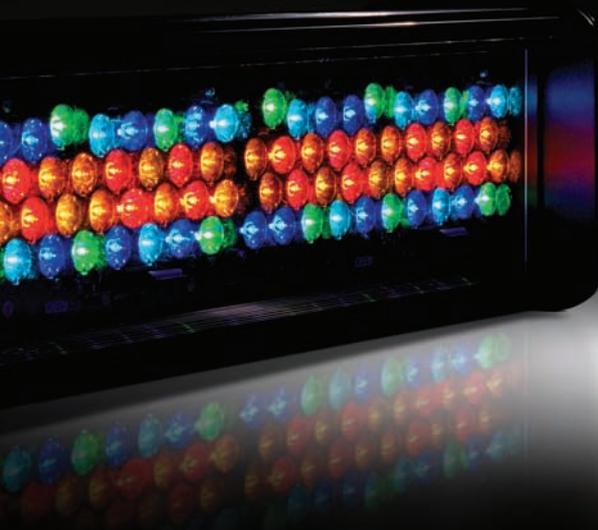
Bruce Ferri, Lighting Designer, ESPN's *NASCAR Countdown*



From Top
St. Ignatius Church, San Francisco
Alan Lindsley, Lighting Designer

The Franklin Institute, Philadelphia,
Steven Rosen, Lighting Designer

ESPN TV Studio, *NASCAR Countdown*
Bruce Ferri, Lighting Designer



lustr

paletta™

Broad colour palette for stage washes, cycs and scenery lighting

Paletta is the jewel tone superstar in the Selador Series. By combining the x7 Color System and Luxeon Rebel LEDs with diffused optics, Paletta offers you the amazing assortment of lush, rich colours that you're used to getting from your gels. This fixture was designed to give you enormous colour flexibility.

Paletta's features

- Blended for uniformity and a soft beam pattern
- x7 Color System optimised for a broad palette of deep, rich colours
- Medium power Luxeon Rebel emitters for long life and maximum energy savings
- Narrow 127mm profile fits in small spaces
- Designed for medium throw distances
 - Cycloramas and scenery
 - Architectural wall washes
 - Broad stage washes



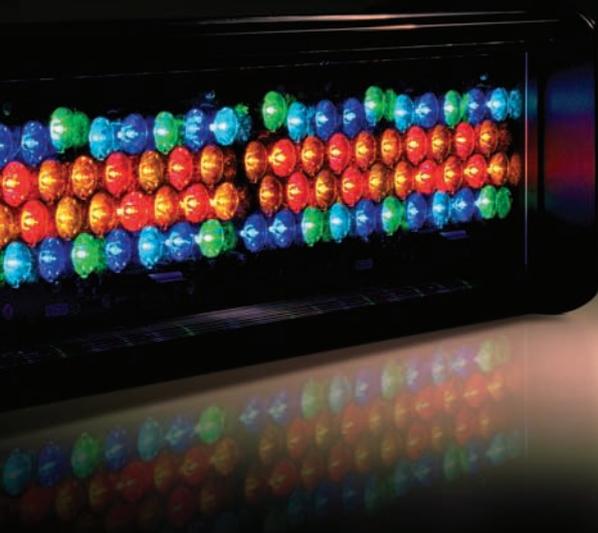
Lighting designers for stages or studios of any size will find a nearly limitless range of colours to use for saturated colour mixing. And getting the colour you're looking for is simple when you control Paletta fixtures from an ETC control system. Match the gels of major manufacturers to start with and then adjust the x7 System yourself to create your own palettes.

"Selador's colour spectrum really won me over. It provides a much wider range of colour and lets me get the purples that I want – I can't find that in another LED fixture. I love how the Selador fixtures look, work and integrate into the artwork."

Lonnie Hanzon, Creative Director of the Museum of Outdoor Art



The Weather Channel



paletta

VIVID™

Vibrantly coloured lighting for long-throw applications

Be bold! Vivid is the colour and intensity powerhouse in the Selador Series. These fixtures are designed to give you ultimate brightness and robust coloured lighting. You get the brilliant, saturated colour that you'd expect from an LED, with the fierce, cutting beam qualities of a PAR luminaire. Vivid – the most versatile member of the Selador family – can be used all over the stage.

Vivid's features

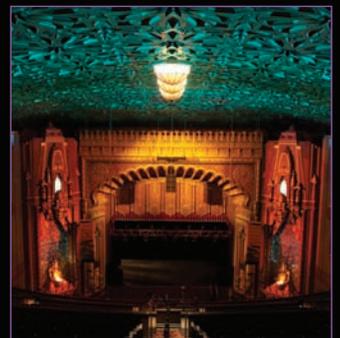
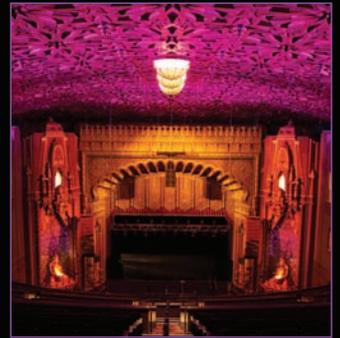
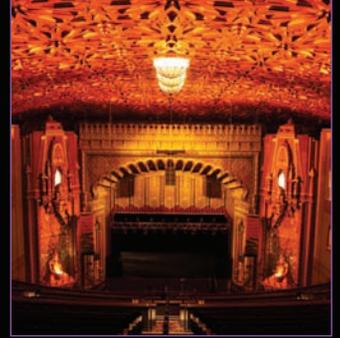
- Clear optics for a direct and strong beam quality like a PAR luminaire
- x7 Color System is optimised for a bold range of deep, high intensity colours
- Powerful Luxeon K2 emitters for maximum light output
- Designed for long throw applications
 - Large cycloramas
 - Stage washes, sidelight and box-boom washes
 - High impact architectural washes



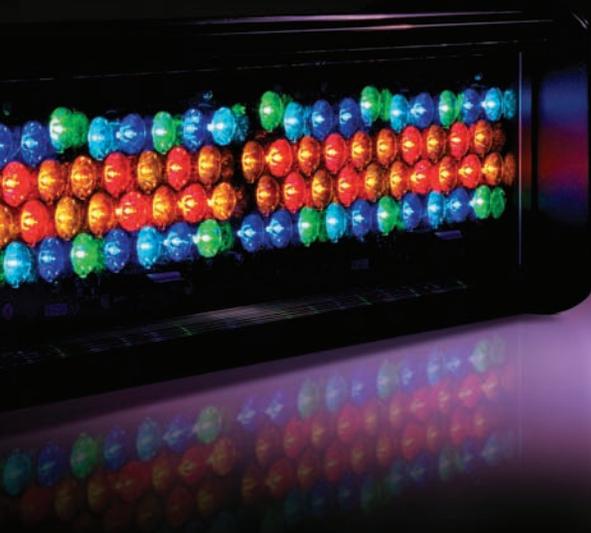
Bright, dramatic and energy efficient, Vivid is a perfect fit for large scale theatre, opera and dance, or wherever you need dazzling colour at longer throws and greater intensity.

"With the Selador fixtures, we're impressed by their brightness against competing LED fixtures, and the richness of the colours they can generate is outstanding."

Ted Cumpston, Technical Director, Jubilee Church



Fox Theater, Oakland, California
Terry Ohm, Lighting Designer



VIVID

To learn more about Selador fixtures, visit

www.etconnect.com



Corporate Headquarters ■ 3031 Pleasant View Rd, PO Box 620979, Middleton WI 53562 0979 USA ■ Tel +1 608 831 4116

London, UK ■ Unit 26-28, Victoria Industrial Estate, Victoria Road, London W3 6UU, UK ■ Tel +44 (0)20 8896 1000

Rome, IT ■ Via Ennio Quirino Visconti, 11, 00193 Rome, Italy ■ Tel +39 (06) 32 111 683

Holzkirchen, DE ■ Ohmstrasse 3, 83607 Holzkirchen, Germany ■ Tel +49 (80 24) 47 00-0

Hong Kong ■ Room 1801, 18/F, Tower 1 Phase 1, Enterprise Square, 9 Sheung Yuet Road, Kowloon Bay, Kowloon, Hong Kong ■ Tel +852 2799 1220

Web ■ www.etconnect.com ■ Copyright © 2009 ETC. All Rights Reserved. All product information and specifications subject to change. 7400L1010-GB Rev. A Printed in USA 05/09